

REAL ESTATE BROKER

Hello again, friend! I hope all is well on your end. My team and I are active as ever, showing houses and helping buyers find the home of their dreams.

Except, like I shared with you the other day, there are a lot more buyers than homes right now.

But that's not necessarily a bad thing. At least, not for you.

I promised to share with you Reason #2 for why right now is the perfect time to sell. So here it is:

Interest rates are shockingly low, and buyers are out there ready to take advantage of them.

Trust me, I don't use the word "shockingly" lightly. In fact, I've *never* seen interest rates this low across the board. In this current market, it's not uncommon for buyers to get rates between 2.50% and 2.80% on their new homes.

Compare that to 2018, when mortgage-rate averages got up to about 4.87%, according to FreddieMac's data. In 2019, the numbers dipped slightly so that they looked more like 3.94%.

Let me give you an example to show just how much a lower interest rate can impact your payments.

Let's say you buy a lovely home in Temecula for \$519,000 with a 20% down payment. Under an interest rate of 4.83%, your monthly payment would be around \$2,844. But with an interest rate like 2.60% (which is close to what we're seeing now), your payment shrinks to \$2,320 per month.

That lower interest rate saves you \$524 every month! Now can you see why so many buyers are hunting for homes right now?

The best part is that, if you sell your house in the next few months, your home probably won't be on the market for very long. And it'll likely go for a higher price.

Curious how much your house might sell for? You can <u>find out right here</u>, or stay tuned and you'll find out after I finishing sharing these tips with you. If you can't wait, you can always call me - I'd love to chat about how we can sell your home for top dollar!



Sell Your House Quickly With This Hot Marketing Trend

Right now is definitely the perfect time to sell. But don't fool yourself into thinking it's as simple as throwing your house up on the MLS. It's much more than that! In this article, I share with you some of the top marketing strategies that my team and I use to sell our clients' homes for top dollar.

Read the Article Here











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