



Hello! Lately, we've been discussing why right now is the best time to sell your house.

We talked about how buyers are outnumbering available homes and why (those incredible mortgage rates!). And we talked about how that means you can sell your home at a better price.

But today, I'm sharing with you a third reason why selling now is a great strategy—and it has to do with what comes *afterward*.

Ready for Reason #3?

Once you have a buyer in contract, you'll have a better chance of landing your dream home.

Sellers love to see that you already have a buyer contracted to purchase your home. That tells them you're much more likely to have the funds you need to buy *their* home.

After all, a seller's biggest fear is that their buyer will back out of the contract! And one of the main reasons a buyer would do that is because the funds fell through.

Believe me when I tell you more homes will be on the market in upcoming months. So selling now means you'll have the means to place competitive bids when that happens.

Knowing you have that extra cash coming in soon, you can bid higher on other homes, giving you that extra edge you need.

Some sellers are so eager to get their new home, they start bidding before they've sold their first home. I'm not saying you can't do this, but it's important you weigh your situation carefully before diving into this strategy.

That's why I always talk with my clients in depth about their situation and needs before helping them buy a new home. Each person's situation is so unique.

In general, though, it's a better idea to sell your current house before buying a new one. (Two mortgages isn't easy, even if it's just for a few months!)

Not only does selling your house first provide greater financial security for you, but it also gives your bid more strength.

Until next time!



5 Ways to Make Your Bid Irresistible in a Seller's Market

If you choose to sell your house right now, you'll be putting yourself in the perfect position to buy your dream home! Learn how to make your offer irresistible in today's seller's market.

[Read the Article Here](#)





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