

REAL ESTATE BROKER

There are plenty of reasons homeowners are timid to put their houses on the market, right?.

But if I'm being honest with you right now, one of those reasons breaks my heart.

Fear.

So many homeowners are hesitating to put their houses on the market because they're not sure they'll sell. And if the house does sell, they're not sure they'll be able to find another home quickly enough.

And in doing so, these homeowners missing out on some great opportunities.

It breaks my heart because I don't think homeowners have to be uncertain right now. In fact, there's a lot to be certain about.

For instance, I'm certain that there are *plenty* of buyers out there who would be *thrilled* to purchase your home... and for a higher price than you might think.

A few emails ago, I shared one of the reasons buyers are flooding the market right now. They don't want to miss out on those low mortgage rates!

But today I want to share another reason so many people are eager to buy a new home. So here's Reason #4 for why now is the best time to sell:

Because of COVID-19, many people are working from home and have more time to search for houses.

These buyers have more time for house hunting! Which means they have more time to find your beautiful home and place a bid.

Want to know the primary feature these buyers are searching for? More space!

People cooped up in tiny apartments during quarantine have had enough. They're ready for more space... And with more employees and entrepreneurs working from home, they're realizing they need a home office.

But they're not just looking for more space within the house itself. Buyers are looking for homes with a yard where their kids have room to play or they have space to relax and unwind after a long day at work.

So if you have a yard and your home is in a neighborhood, your house is prime real estate in today's market.

If you have questions about what the next steps are to sell your house, just reply to this email and ask away! I'm here to support you.



Watch Out for These 10 Home Inspection Warning Signs

Did your offer on that dreamy home get accepted? Congrats! But before you do your happy dance, realize that the home needs to pass an inspection. Today, I'm sharing with you 10 huge warning signs that should make you rethink your contract.

Read the Article Here









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